



PRESS RELEASE
La Rochelle, 7th December 2021

Excelia Alumni... now one of the biggest French graduate networks

The associations 'Alumni LR Excelia' and 'ECCEM Alumni' have now become one. This merger has resulted in a new network comprising some 40,000 members. Now named Excelia Alumni, it will provide benefits to all Excelia stakeholders with improved services and greater opportunities for synergies between graduates, students and companies. Excelia Alumni is a significant element in the continued development of Excelia and in its geographical reach within France and across the globe.

One of the 10 largest Alumni networks in terms of size

In December 2020, Excelia acquired ECCEM Business & Digital School, whose students in the cities of Tours and Orleans joined the Excelia community. The merger of the alumni associations of these two schools is therefore a natural step following this acquisition. The dissolution of ECCEM Alumni and the change of name of Alumni LR Excelia have now been made official. The 40,000 alumni from the two schools now form a united community through the new association Excelia Alumni. The governance of the association will be organised as follows:

- Chairman: Sacha Breslave (previously of Alumni LR Excelia)
- Vice-chairman: Julien Dargaisse (previously of ECCEM Alumni)
- Office of 6 members
- Board of Directors – 23 members including 5 new members from ECCEM Alumni

Excelia Alumni currently comprises more than 50 active volunteers and its daily management is assured by 4 employees. It is now in the top 10 of the largest alumni networks in France in terms of size.

Advantages for all Excelia stakeholders

Increasing the size of the Excelia graduate community will boost its geographical reach both within France and internationally, with alumni located in over 100 countries, many of whom hold high-level positions in companies. The combining of many years of work and initiatives carried out by the two former associations will create new opportunities and improve the range of services offered:

- **Support for both vocational integration and career development**
 - a network of ambassadors in more than 60 countries, fostering links and facilitating geographical mobility
 - personalised coaching services – junior coaching, vocational coaching and career reconversion coaching
 - an Entrepreneur Club supporting business creation and takeovers
 - regular themed Webinars led by alumni in their respective fields of expertise
 - the publication of more than 150 job offers, internship and work experience opportunities via LinkedIn per month

- **Improved resources for running the network, through...**
 - the creation of a dozen themed clubs (HR, Marketing, Finance, Luxury, etc.),
 - two new sports clubs (golf and sailing), enabling Excelia to participate in inter-school challenges alongside other graduate networks
 - a bigger and improved Entrepreneur Club, which will shortly include a Business Angels section
 - numerous Afterwork events, currently taking place in more than 20 cities in France and abroad, which the association plans to double in the coming year
 - social events and a Prestige conference in Paris organised each year



“Excelia’s development not only involves the diversification of its range of study programmes and its presence throughout the local regions but also the creation of a powerful network of graduates who share the values of solidarity that characterise our schools. This association provides valuable support, in France and throughout the world, for the entire Excelia community including students, graduates and companies, and benefits Excelia itself, through an enhanced network of influence and geographical reach, enabling it to pursue its strategy of growth.”

Bruno Neil, CEO & Dean, Excelia



“The coming together of our two alumni networks has further strengthened our community, both in terms of membership numbers and in opportunities. I am proud to represent an association that is committed to providing a comprehensive range of services to meet the needs and ambitions of our 40,000 members.

The previous work of our two entities makes for a solid foundation that we will continue to build on so that our entire community remains united around common values, visions and objectives.”

Sacha Breslave, Chairman of Excelia Alumni

About Excelia

Created in 1988, Excelia is one of the leading French Higher Education groups. With a strong presence in its local regions, and an international outlook, it comprises 5 Schools: Excelia Business School, Excelia Tourism School, Excelia Digital School, Excelia Academy, Excelia Executive Education. It currently educates some 5,000 students across its 3 campuses, and boasts an alumni network of 40,000 members. It holds the following labels and accreditations: EESPIG, AACSB, EQUIS, AMBA and EFMD Accredited, as well as UNWTO.TedQual (United Nations) in the field of tourism.

About Excelia Alumni

Created in 1991, Excelia Alumni now has a membership of 40,000 students and graduates of Excelia (formerly Sup de Co La Rochelle and ESCEM) located across more than 100 countries. The role of the association is to constantly enliven this community and to encourage sharing, interaction and intergenerational cooperation. With a team of more than 50 active volunteers and 4 employees, the association offers career and entrepreneurship support services as well as organising business and social events in France and abroad.

Press Contact

Cathy Clément

GAIA Communication

Tel.: +33 (0)1 30 82 66 65

Mobile: +33 (0)6 28 41 17 16

cathy.clement@gaiacommunication.fr