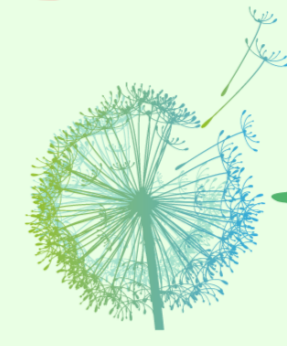


# WORLD TOURISM WEEK 2017



World Tourism Day 27 Sep 2017  
**Sustainable  
Tourism**  
a Tool for Development



Become an agent for positive change by joining us next week, enhance your knowledge and meet travel & tourism leaders from around the world!

**Monday 25th to Friday 29th September 2017**

## PROGRAMME OF ACTIVITIES

**Monday 25th**

**Tuesday 26th**

**All students are welcomed to the conferences, however some are mandatory for Tourism students, as shown bellow.**

9 - 10.20 am

**Costa Rica Round Table - Sustainable Tourism  
Programme Costa Rica (BMT3 Students)**

*Conducted by: Ginnette Prado, Director Travel Agency  
ADETUR, Head Tourism Commission Naranjo and  
Responsible of Tourism of the Federation of Municipalities  
of Alajuela-FEDOMA AMPHI 16*

10.40am-12 pm

**United States -Conference on the Strategy of  
Tourism of United States - (BMT3 Students)**

*Presented by Mr. Daniel E. Hall, Consul of United  
States for the Nouvelle-Aquitaine AMPHI 1*

**Costa Rica Round Table - Sustainable Tourism  
Programme Costa Rica (BMT2 Students)**

*Conducted by: Ginnette Prado, Director Travel Agency  
ADETUR, Head Tourism Commission Naranjo and  
Responsible of Tourism of the Federation of Municipalities  
of Alajuela-FEDOMA AMPHI 16*

12.10 -1.30 pm

1.40-3 pm

**United States Round Table on the Strategy of  
Tourism of United States - (BMT3 Students)**

*Conducted by Mr. Daniel E. Hall, Consul of United  
States for the Nouvelle-Aquitaine  
ROOM 2ND FLOOR Thiercellin, max 15 students*

**Costa Rica Round table - Sustainable Tourism  
Programme Costa Rica (MBA2 Students)**

*Conducted by: Ginnette Prado, Director Travel Agency  
ADETUR, Head Tourism Commission Naranjo and  
Responsible of Tourism of the Federation of Municipalities  
of Alajuela FEDOMA AMPHI 16*

3.20-4.40 pm

**CCI La Rochelle Conference on the Tourism  
Action Plan of CCI France and Charente  
Maritime (BMT3)**

*Presented by Stéphane Bonneau, Conseiller  
Tourisme, CCI La Rochelle, AMPHI 16*



## Wednesday 27th

## Thursday 28th

## Friday 29th

9 - 10.20 am		<p>Humacité Activity with <b>(BMT1 Students)</b> AMPHI 16</p>	<p>France-Chili - An on-line business initiative <b>(BMT1 Students)</b> AMPHI 16 <i>Presented by: Jorge Orellana Fondateur</i></p>
10.40 am-12 pm		<p>Humacité Activity with <b>(BMT1 Students)</b> AMPHI 16</p>	<p>France-Chili - An on-line business initiative <b>(BMT2 students)</b> AMPHI 16 <i>Presented by: Jorge Orellana Fondateur</i></p>
12.10 -1.30 pm	<p><b>Accessible Tourism for All Round table - Group 1</b> <b>(BMT2 ) ROOM 2ND FLOOR Thiercellin</b> <i>Conducted by Mrs. Martine Langlois et Mrs. Nicole Rageau, ARDDS La Rochelle, et Mrs. Danielle Louis CISIC La Rochelle, max 15 students</i></p>		
1.40-3 pm	<p><b>Accessible Tourism for All Round table - Group 2</b> <b>(BMT1+BMT2 Students) ROOM 2ND FLOOR</b> <i>Conducted by Mrs. Martine Langlois et Mrs. Nicole Rageau, ARDDS La Rochelle, et Mrs. Danielle Louis CISIC La Rochelle, max 15 students</i></p>		<p><b>Presentation APF Evasion France (BMT2)</b> <i>Presented by: Jean-Michel Pouzol, Chef de projets adultes APF Evasion, France AMPHI 16</i></p>
3.20-4.40 pm	<p><b>South Africa: Working table on the Strategy of Tourism of South Africa (MBA2 Students)</b> <b>ROOM 2ND FLOOR Thiercellin, max 15 students</b> <i>Presented by M Gabriel Taher, Trade Relations Manager of South African Tourism-France</i></p>		
4.50-7.50 pm	<p><b>World Tourism Day Conferences (BMT1-BMT2-MBA1 Students) AMPHI 1</b></p>		
PART I / 4.50-6 pm	<p><b>South Africa: Conference on the Strategy of Tourism of South Africa</b> <i>Presented by M. Gabriel Taher, Trade Relations Manager of South African Tourism-France</i></p>		
	<p><b>Costa Rica: Conference on the Sustainable Tourism Programme of Costa Rica from a Regional and Private Perspective</b> <i>Presented by: Mrs. Ginnette Prado, Director Travel Agency ADETUR, Head Tourism Commission Naranjo and Responsible of Tourism of the Federation of Municipalities of Alajuela FEDOMA</i></p>		
PART II / 6-7:50 pm	<p><b>Sup de Co La Rochelle : Innovations in Pedagogy -A Strong Tool for the Sustainability of the Tourism Sector Worldwide</b> <i>Presented by M. Daniel Peyron, General Director of Group Sup de Co La Rochelle</i></p>		
	<p><b>United Nations-OMT.Themis Closing Conference on Tourism Education-Key aspects for Contributing to the Sustainability of the Tourism Sector</b> <i>Presented by M. Omar Valdez, Executive Director of UNWTO.Themis Foundation</i></p>		



Organized by the School of Tourism, Ecole de Commerce de la Rochelle, France

