



Groupe Sup de Co
La Rochelle
Business School

PRESS RELEASE

LA ROCHELLE BUSINESS SCHOOL OPENS A NEW OFFICE IN BUENOS AIRES, ARGENTINA TO COVER SOUTHERN CONE AND COLOMBIA

La Rochelle, France, October 18, 2016

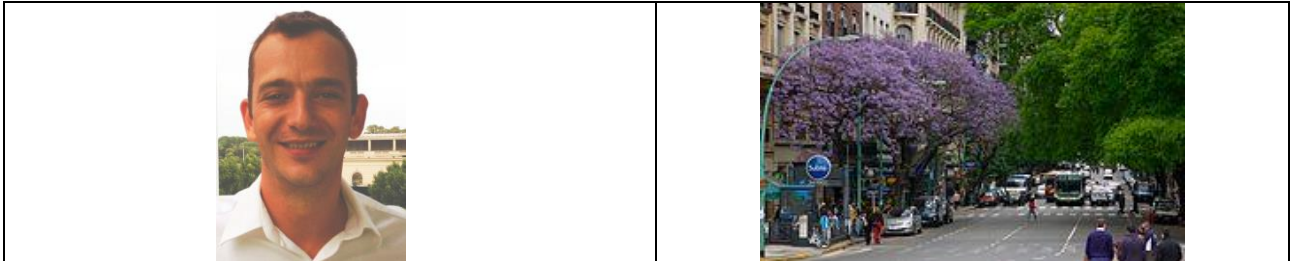
La Rochelle Business School continues to expand its presence worldwide. Already having connections in South America through 17 university partners and tourism partnerships with local institutions such as Quito Turismo in Ecuador or with the Inter-American Network of Small Tourism Enterprises; the School now has a permanent office in Buenos Aires. Thomas BARTHEL, who will manage the Office, will develop relationships in the Southern, specifically in Argentina, Chile, Uruguay, Bolivia, Paraguay, Peru and Colombia. This is the eighth international office which has been opened by the School since 2009.



South America, a continent with close links to France

France and South America have been building close relations in the academic and research fields. Indeed, France welcomed more than 20,000 students from Latin America and the Caribbean in 2015, a figure steadily rising for the last 5 years, making France the 3rd host country for international students in this area. The cross-development of academic exchanges and the establishment of double degrees now enables students to study between their home country and France, at the crossroads of Europe.

La Rochelle Business School's expertise in the field of Management, Responsive Business and Tourism benefitting Latin American students



Address: Av. Santa Fe 931, Piso 4º C1058AAH Capital Federal Buenos Aires - Argentina

A top international Business School open to the world

Being international is part of the DNA of La Rochelle Business School: with more than 170 academic partners spread over 48 countries, 2 associate campuses (in China and the USA), 21 double-degrees with international universities, the School welcomes more than 700 international students each year. The opening of the Buenos Aires office is a natural progression in La Rochelle Business School continuing desire to develop geographically-close relationships. The office will be managed by Thomas Barthel who graduated from the Institut d'Etudes Politiques of Aix-en-Provence in France in Political Science. Thomas also holds a Master of Business Administration degree from the Universidad Torcuato di Tella in Buenos Aires. Thomas has been living and working in Central America, Colombia, Venezuela and Argentina for a number of years where he worked for French Cooperations and led some *Alliances Françaises*, dedicated to promote cultural diversity, French language and international mobility.

Contacts

Thomas Barthel

International Development, South America – barthelt@esc-larochelle.fr / +54 11 2639 6059 / +54 11 4311 1008

Alizée Troel Boutaud

International Communications Manager – boutauda@esc-larochelle.fr / +33(0)5.16.19.63.12



Groupe Sup de Co
La Rochelle
Business School

PRESS RELEASE

LA ROCHELLE BUSINESS SCHOOL OPENS A NEW OFFICE IN BUENOS AIRES, ARGENTINA TO COVER SOUTHERN CONE AND COLOMBIA

La Rochelle, France, October 18, 2016

About La Rochelle Business School France

One French Business School - One international network - Unlimited possibilities

La Rochelle Business School is a member of the French Business School network *Conférence des Grandes Ecoles* which aims to promote excellence and innovation among French engineering and business schools (cf. www.cge.asso.fr). The School has earned international recognition through ISO 9001 certification (teaching, research and outreach activities) and obtained AACSB (Association to Advance Collegiate Schools of Business) accreditation in 2013.

One year after having achieved AACSB accreditation, which places the School on a level of distinction and quality achieved by less than five percent of the world's business programmes globally, La Rochelle Business School was ranked for the first time in the 2014 edition of the Financial Times – top 90 European Business Schools Masters in Management (*Grande Ecole* Programme) worldwide. The 2016 edition places the Master in Management in the top 10 Programmes for its international dimension.

La Rochelle Business School has been international in scope and purpose since its creation in 1988: today the School has a student body of 3,400 students from across the globe and almost 20% are international from over 70 nationalities. The School has a wide international presence through 173 exchange partnerships in 48 countries, 3 associate Master in Management Programme campuses (Finland, China and USA), 21 double-degree opportunities and 8 local offices (Argentina, China, Morocco, Russia, Senegal, the USA, Turkey and Vietnam). The diverse faculty community of 200 researchers, academics and practitioners is recognized internationally for its research expertise in Sustainability and Tourism Management and the School welcomes international visiting faculty members and speakers to enrich the learning and teaching experience on campus.

In 2002, its expertise in the tourism sector led to the creation of the La Rochelle Business School of Tourism, which in 2009 was certified UNWTO TedQual by the World Tourism Organization.

Key figures:

- 7 business and management programmes at undergraduate and postgraduate level
- 170 university partners in 48 countries
- 2 associate international campuses in China and the USA
- 50 leading corporate partners
- 3,000 corporate & NGP institutions welcoming our students every year
- 13,900 graduates

More information: <http://www.esc-larochelle.fr/eng>